

# Monetary Policy

ECO 120: Global Macroeconomics

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# Goals

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- Specific Goals

- Describe the Federal Reserve System and the tools they use to conduct monetary policy.
- Identify factors that affect money demand.
- Describe and illustrate how changes in money supply affect interest rates, inflation, and real GDP in the short run and long run.
- Ultimate goal: Be able to evaluate an economy's performance and suggest appropriate monetary policy.

- Learning Objectives

- LO1: Apply the supply and demand model to predict quantity and price outcomes of a number of different markets.
- LO5: Use the model of aggregate demand and supply to evaluate the short-run and long-run impacts of fiscal and monetary policy on production, employment, and the price level.

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# Reading and Exercises

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- Supply and demand for money: Module 40
- Monetary Policy and AS/AD: Module 41
- **Canvas Quiz due Wednesday 11:59 PM.**  
Multiple-choice, 10 questions, unlimited attempts allowed, only best score counts
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# What is money?

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- Money is a commodity or token that is generally acceptable as a means of payment.
- **Fiat currency:** Currency with no inherent value
  - Today the U.S. dollar is a fiat currency.
  - In prisons cigarettes are sometimes used as money. Cigarettes have an inherent value.
  - From 1889-1932 and from 1946-1971 the U.S. would redeem dollars for gold (Gold Standard).
  - Since the late 1970s most world currencies are fiat currencies.
- Money has three important functions:
  - Medium of exchange
  - Unit of account
  - Store of value.
- **Legal tender:** Government recognized currency to be widely used for payments, and is accepted for payments to the government taxes, fees, payments for services, etc.

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# Functions of money

5/ 28

- Medium of exchange: eliminate the need for a double coincidence of wants.
- Unit of account: an agreed measure for stating the relative prices of goods and services.
- Store of value:
  - Money can be held and used for later consumption.
  - Money is not unique in this aspect. Stamps, baseball cards, houses, even computers and TV's can be stores of value.
  - With inflation, the value of money falls. Therefore currencies that undergo hyper-inflation cannot meet this function.

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# Official Measures of money

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- Two primary forms of money: Currency and Deposits.
- Two measures of money called **M1** and **M2**
- M1: currency + demand deposits (eg: checkable deposits) + other liquid deposits (eg: savings accounts).
  - These are immediate means of payment
- M2: M1 + time deposits + money market mutual funds.
  - The additional items in M2 can *quickly* be converted into a means of payment.
- **Liquidity**: the property of an asset being quickly converted to a means of payment.



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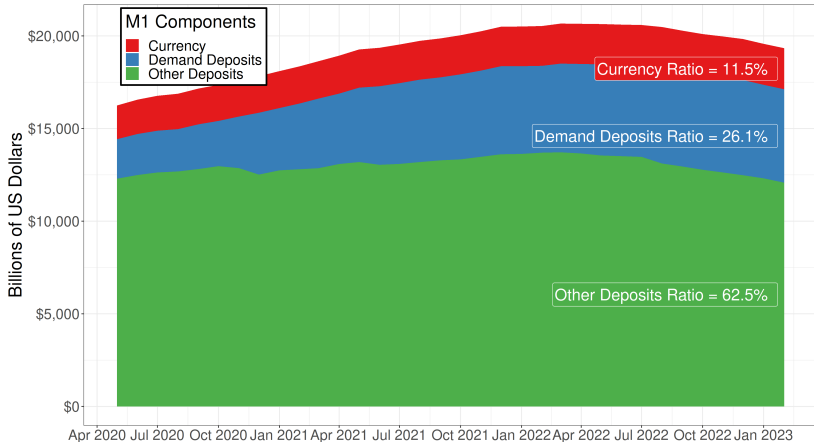
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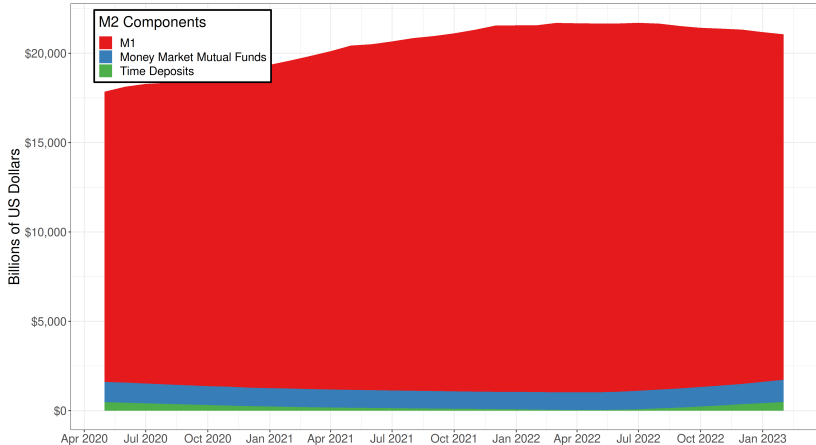
# Official M1 Measures of Money

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# Official M2 Measure of Money

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# Forms of Payment

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- Checks: Contracts to pay on demand deposits held in a bank or financial institution.
  - Checks are not money, but the balance of demand deposits is part of M1
- Debit cards: Look like credit cards but function as checks with greater speed, pay deposits held in a bank to a merchant
- Credit cards: Loans from a financial institution to pay to a merchant.
  - Credit cards aren't money, but each transaction *eventually* involves multiple transactions involving money.
  - When you pay with a credit card don't give the merchant money, the credit card company does.
  - Then after some time, you give the credit card company money to pay back the loan.

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# Modern Forms of Payment

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- Payment apps such as Apply Pay, Google Pay, Venmo: Function like debit cards, connect your checking account information to the app.
- ACH transactions (Automatic Clearing House): Electronic transactions in and out of checking or savings accounts
- E-money such as Bitcoin. Is it money?
  - Electronically-defined asset with limited quantity
  - (1) Medium of exchange, (2) store of value, and (3) unit of account
  - Legal tender in El Salvador and Central African Republic
  - It's not a U.S. official measure of money
  - It's not something under direct control of U.S. central bank



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- Payment apps such as Apply Pay, Google Pay, Venmo: Function like debit cards, connect your checking account information to the app.
- ACH transactions (Automatic Clearing House): Electronic transactions in and out of checking or savings accounts
- E-money such as Bitcoin. Is it money?
  - Electronically-defined asset with limited quantity
  - (1) Medium of exchange, (2) store of value, and (3) unit of account
  - Legal tender in El Salvador and Central African Republic
  - It's not a U.S. official measure of money
  - It's not something under direct control of U.S. central bank

# What is the Federal Reserve?

11 / 28

- The Federal Reserve, aka the **Fed**, is the United States Central Bank.
- A country's central bank is a bank for the banks.
  - Hold reserve accounts, provide check clearing services.
  - Influence interest rates such as the **discount rate** and the **Federal funds rate**.
- Overnight bank lending/borrowing: Banks often use overnight loans to borrow funds from the Fed or from other banks in order to meet their depositors' demands for their money.
  - **Discount rate**: Interest rate that the Fed charges banks for overnight loans (ironically not at a discount)
  - **Federal funds rate**: Interest rate that banks charge each other for overnight loans (ironically, these are not federal government funds or Federal Reserve funds)
- Regulate a country's depository institutions
- Control the money supply to influence inflation rates, real GDP, unemployment, etc.



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# Structure of the Federal Reserve

12/ 28

- Board of governors.
  - Seven members appointed by the president and confirmed by the senate.
  - Each has a 14 year term. A new seat comes up every 14 years.
  - One chairman with a 4 year renewable term.
- Federal Reserve Districts
  - Twelve Federal Reserve Districts, each with a Federal Reserve district bank.
  - Federal Reserve District banks are non-profit, private (non-government) institutions.
  - New York Fed implements monetary policy.

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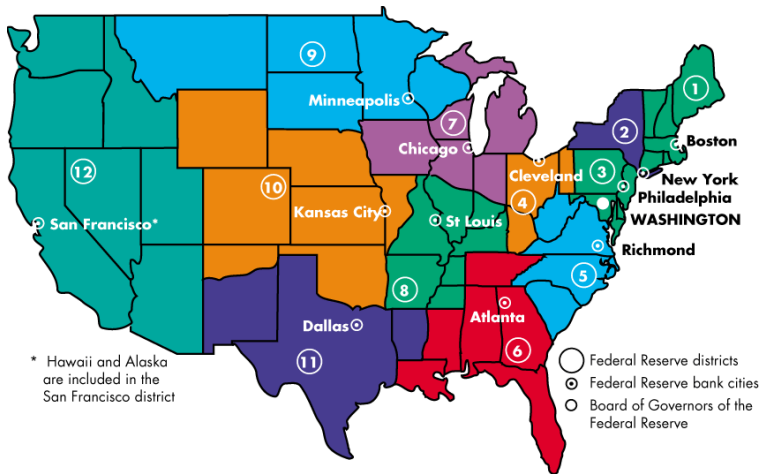
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# Federal Reserve Districts

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# Monetary Policy

15 / 28

- Primary policy tool: Open market operations
  - Fed owns U.S. government securities.
  - What would happen if the Fed sold some of these securities.
  - This exchange takes money out of the economy, and more bonds into the economy.
- Federal Open Market Committee (FOMC)
  - Meet about every six weeks.
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  - President of the New York Fed
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## Real vs. nominal money

16 / 28

- **Nominal money:** quantity of money measured in dollars.
- **Real money:** real purchasing power of money.

$$\text{Real money} = \frac{\text{Nominal money}}{\text{Price level}}$$

- What should we use as a price for real money?
- When interest rate increases, opportunity cost of holding money increases, quantity of money demanded decreases.
- When interest rate increases, people decide to hold more of their financial wealth in interest-bearing assets instead of money.

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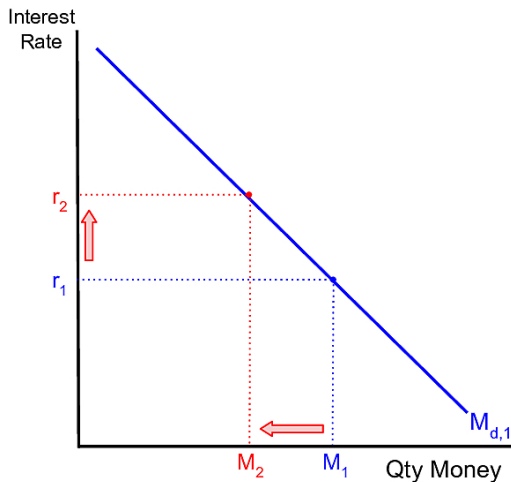
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# Real money demand

17 / 28



# Determinants of Money Demand

18 / 28

- When something *besides the interest rate* affects money demand, this shifts the money demand curve.
- Real GDP: Increases in income lead to an increase, rightward shift, in the money demand curve.
- Financial innovations make holding on to money less necessary, leading to a decrease, leftward shift, in money demand.
  - Examples: ATM's, online banking, automatic transfers between checking and savings accounts, credit and debit cards.
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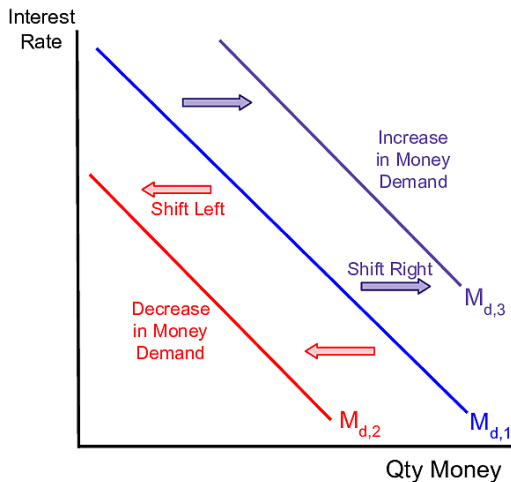
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# Shifts in money demand

19/ 28



# Money Supply

20 / 28

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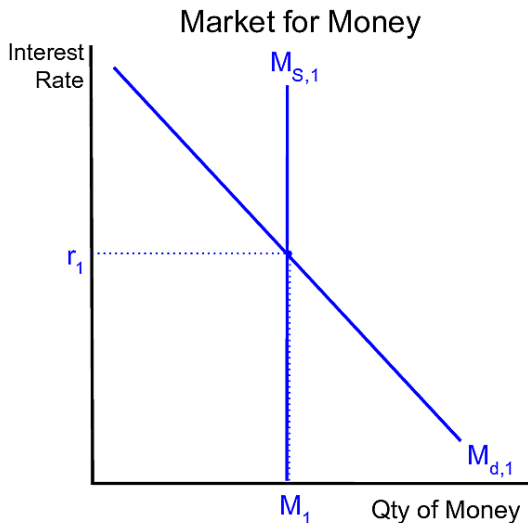
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# Money market equilibrium

21 / 28



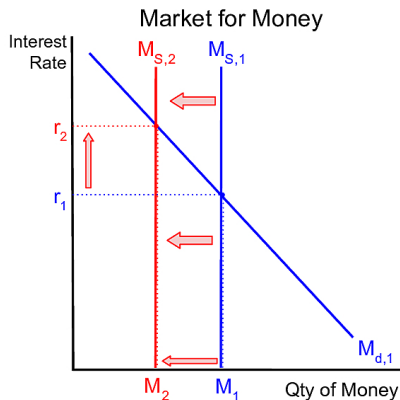
# Monetary policy

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## Contractionary Monetary Policy

- A decrease in money supply
- Fed conducts an open market \_\_\_\_\_ of bonds
- Shifts money supply left
- Leads to an increase in the interest rate

## Decrease in Money Supply





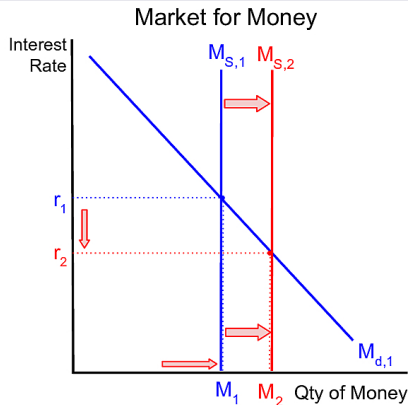
# Monetary policy

23 / 28

## Expansionary Monetary Policy

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- Shifts money supply right
- Leads to a decrease in the interest rate

## Increase in Money Supply



# Ripple effects of the interest rate

24 / 28

Suppose the Fed decreases interest rates.

- ① Investment increases.
- ② Consumption increases.
- ③ Net exports increase.
  - What happens to demand for dollars vs. other currencies?
  - Lower return in the U.S., lower demand for dollars.
  - Value of the dollar falls.
  - U.S. residents buy fewer foreign goods & services → ↓ imports
  - U.S. goods become relatively less expensive → ↑ exports

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→ U.S. net exports fall (foreign goods are cheaper vs. domestic goods)  
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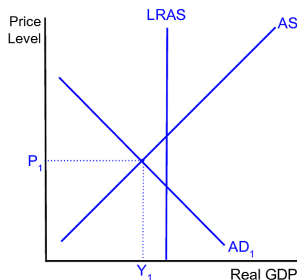
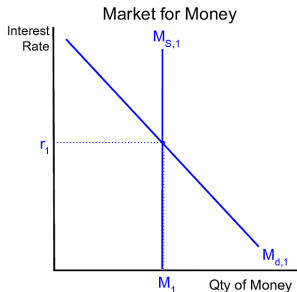
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# Monetary Policy to Counteract Recession

25 / 28

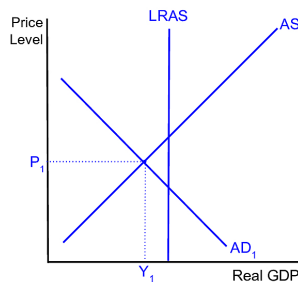
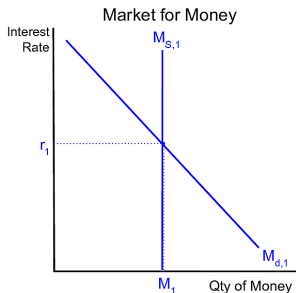
- Suppose the economy is in a recession with low inflation.



# Monetary Policy to Counteract Recession

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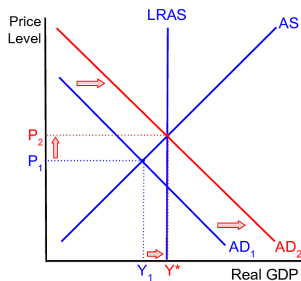
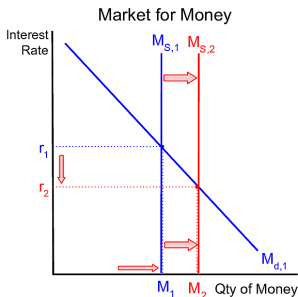
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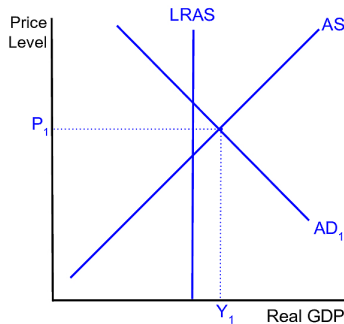
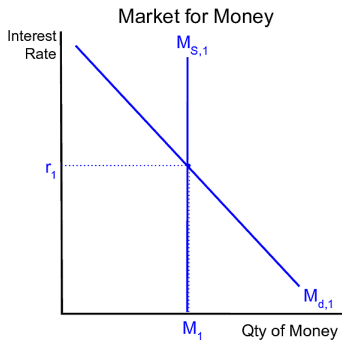
25 / 28

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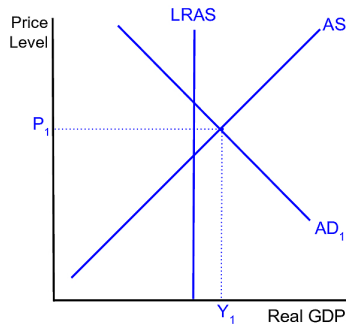
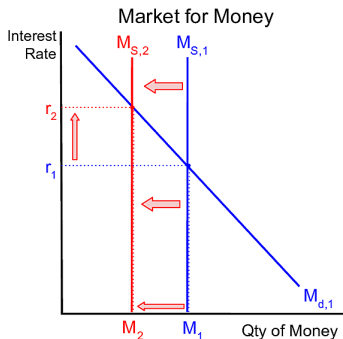
# Controlling the Inflation Rate

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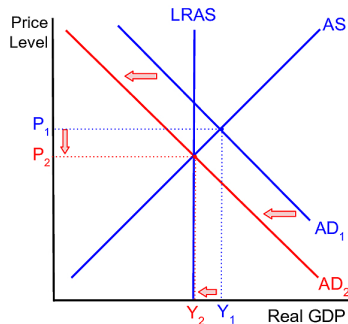
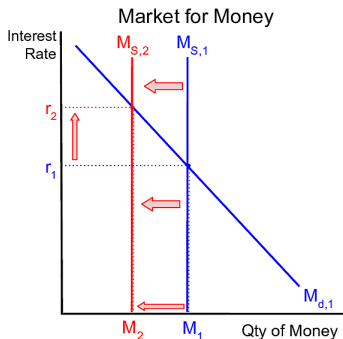
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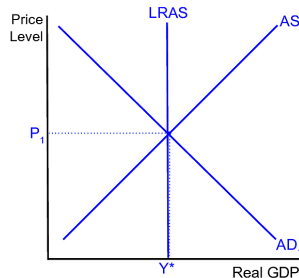
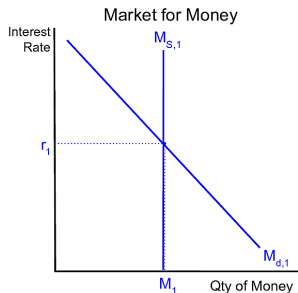
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# Impact of Financial innovation

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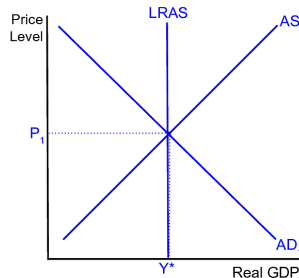
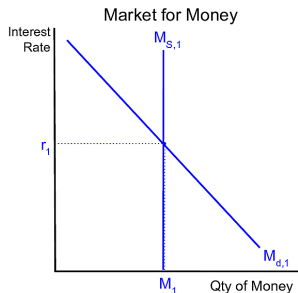
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- What effect does this type of financial innovation have on the money market and goods market?



# Impact of Financial innovation

27 / 28

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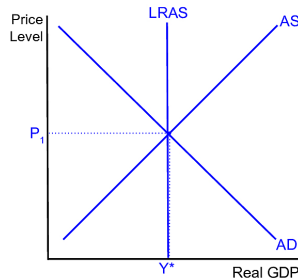
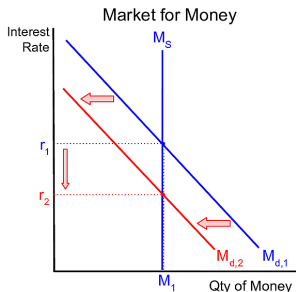




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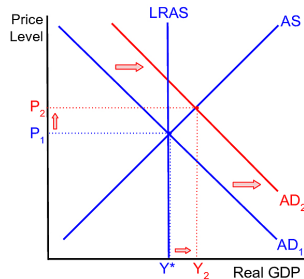
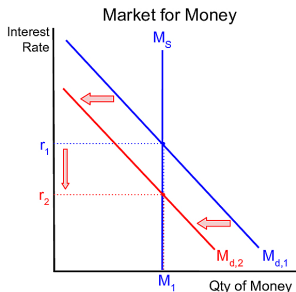
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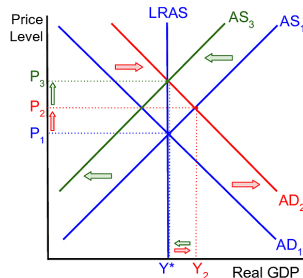
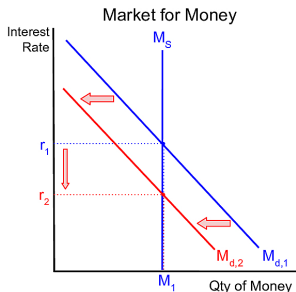
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# Reading and Exercises

28 / 28

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Multiple-choice, 10 questions, unlimited attempts allowed, only best score counts
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