

## La Crosse Bike Share

Thank you for volunteering to take this survey. Part one asks questions connected to Bike Sharing and bicycling in the La Crosse area. The second part of the survey will let us know a little bit about the person taking the survey.

Let's start with a short description of what a bike share program is.

Bike sharing is an innovative transportation program, ideal for short distance, point-to-point trips providing users the ability to pick up a bicycle at any self-serve bike station and return it to any bike station located within the system's service area.

For more information go to the La Crosse Area Family YMCA website:  
[www.laxymca.org/bikeshare](http://www.laxymca.org/bikeshare)

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## La Crosse Bike Share

**\* 1. How would you rate your knowledge or awareness of what a bike share program is?  
I have..**

A Confident Knowledge Base

A Pretty Good Idea

Some Knowledge

No Knowledge

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## La Crosse Bike Share

### \*2. If a bike share program became available in La Crosse, would you use it?

Not Likely

Somewhat Likely

Likely

Very Likely

### 3. How would you use a bike share if it was available?

Attend Meetings

Buying Groceries/Shopping

Errands Around Town

Going to Class/School

Lunch During Work Hours

Recreation and Exercise

Ride from Home to Bus/Bike Station

Travel to Work

Other (please specify)

### 4. How would you rate the importance of a bike share program being added to the transportation options available in the La Crosse area?

Not Important

Somewhat Important

Important

Very Important

### 5. What do you see as a barrier to your use of bike share in the City of La Crosse?

### \*6. Which of the following "Measures of Success" should be the most important to a La

## Crosse Bike Share Program.

Please rank the following items from 1 most important to 5 least important.

<input type="checkbox"/> Increased access for underserved communities/ social justice
<input type="checkbox"/> Increasing bicycle visibility and in turn safety
<input type="checkbox"/> Integration with transit/bus network
<input type="checkbox"/> Promotion of healthy living/ public health
<input type="checkbox"/> Stand alone financial stability

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## La Crosse Bike Share

### 7. How would you rate your confidence level when riding a bicycle?

Confident

Somewhat Confident

Little Confidence

No Confidence

### 8. How many times per week do you ride a bicycle?

0 or Rarely Ever

1-2 Times

2-3

3-5

More than 5

### 9. Would you or do you feel safe and comfortable riding a bicycle on the streets of La Crosse?

Yes

No

### 10. What streets/intersections and/or locations concern you most in the City of La Crosse?

### 11. Would you ride a bicycle more if there were safer places to ride?

Yes

No

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## La Crosse Bike Share

\*12. Which type of bicycle facility would encourage you to ride more? Rank the following bicycle facilities; 1 through 4. 1 being the most encouraging, 4 being the least. Please see photos below.

Bicycle Boulevard

Bike Lane

Paved Shoulder

Protected Bike Lane

**Bicycle Boulevard, a speed controlled road which prioritizes bicycle traffic.**



**Bike Lane**



**Paved shoulder**



**Protected Bike Lane**



### 13. Which statement best describes riding a bicycle in the city of La Crosse?

Riding a bike in the City of La Crosse traffic is too dangerous

It is only safe to ride on bike paths and trails.

Some streets are ok, but I don't feel safe crossing all the busy/multi lane roads (West Ave, Losey Blvd, 3rd, 4th St, etc...)

If someone is cautious and confident around traffic, you can get where you want to go.

La Crosse is a bicyclist paradise

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## La Crosse Bike Share

### \* 14. Are you male or female?

Male

Female

### \* 15. Which category below includes your age?

17 or younger

18-20

21-29

30-39

40-49

50-59

60 or older

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## La Crosse Bike Share

**16. How much total combined money did all members of your HOUSEHOLD earn last year?**

\$0 to \$9,999

\$10,000 to \$24,999

\$25,000 to \$49,999

\$50,000 to \$74,999

\$75,000 to \$99,999

\$100,000 to \$124,999

\$125,000 to \$149,999

\$150,000 to \$174,999

\$175,000 to \$199,999

\$200,000 and up

Prefer not to answer

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## La Crosse Bike Share

### 17. Do you own a: (Check all that apply)

Bicycle

Car

Motorcycle/ motorscooter

Truck/SUV

### \*18. In a typical week, how many days do you exercise?

I don't regularly exercise

Once a week

2 to 4 days a week

5 to 7 days a week

Prefer not to answer

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## La Crosse Bike Share

### 19. Are you currently enrolled as a student? (Check all that apply to you)

Yes, Full Time

Yes, Part Time

Yes, High School or Equivalent

A Two Year Undergraduate College/University

A Four Year Undergraduate College/University

No, I am not currently enrolled as a student

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## La Crosse Bike Share

### 20. What type of student are you?

Commuter (live off campus and commute to class)

Resident (live on campus in student housing)

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## La Crosse Bike Share

**21. What city or township do you work in? ( Use "Other" if employment status is retired, looking for work, or between employment)**

Campbell

Hamilton

Holmen

Holland

La Crosse

Medary

Onalaska

Shelby

West Salem

Other

Other (please specify)

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## La Crosse Bike Share

### 22. What city or township do you live in?

Campbell

Hamilton

Holmen

Holland

La Crosse

Medary

Onalaska

Shelby

West Salem

Other (please specify)

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## La Crosse Bike Share

**25. If you live outside the city of La Crosse what is the primary reason for your visits to the city?**

Healthcare

Meetings

Recreation

School

Shopping

Special events

Tourism

Work

Worship

Not Applicable

Other (please specify)

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## La Crosse Bike Share

**26. I normally get to work and/or school by which of the following:**

Bicycle

Carpool

Drive alone

Friend or family member drives me

MTU/ bus

Other

Walk

Other (please specify)

**27. How often do you ride the city bus or MTU?**

Never

Sometimes

Very often

Other

Other (please specify)

**28. In your opinion, how important is it to have options other than an automobile to get around?**

Not Important

Somewhat Important

Very Important

No Opinion

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