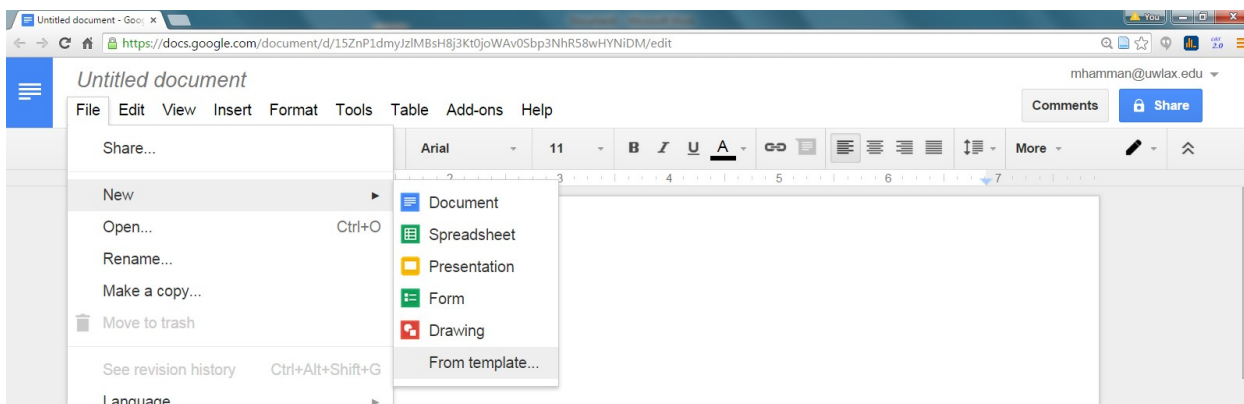


Economics Department Guidelines for CTC Presentations

1. Your poster needs to be self-explanatory. You need to make sure everyone will understand your research question, your methodology, and your conclusion (or result) of your research by just looking at your poster.
 2. Do not overload your poster with information and text. Summarize, use bullet points, and avoid including long sentences. You can explain things in more detail in your oral presentation in case someone asks you a question about the bullet points.
 3. If you are including tables and/or graphs, make sure the graphs are self-explanatory and clear. Don't forget to label your graphs! Make sure the size of the text on your graphs and tables is legible.
 4. Be prepared to give a **1 minute summary** of your research question and result. Be prepared to fill in any gaps or answer any questions that the audience may give you.
 5. Be prepared for a **5 minute summary** in order to provide your audience with a more detailed description of your research, in case the audience is interested.
 6. It is important to work on your presentation skills.
 1. Make eye contact with the audience
 2. Be confident and comfortable with your project
 3. Speak clearly, loud enough, and at an appropriate pace.
- b. Dress up! Look professional.
- c. Be good colleagues. Before and/or after your presentation, circulate around the conference and see what others have worked on and ask questions. At any conference, showing up just to present your own work is rude. Please attend and participate in the entire conference.

Accessing the Template to Prepare your Poster

One person from your group should start a new Google doc and access the template.



In a blank Google document, select the “File” menu item, select “New”, select “From Template” and choose the "CTC Poster Digital Template". Rename it and move it where you want it on your drive and share it with your coauthors.