

## ECO 307: Introductory Econometrics - Oral Presentation Rubric

	<b>Capstone 4</b>	<b>Advancing 3</b>	<b>Developing 2</b>	<b>Benchmark 1</b>
<b>Delivery</b>	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation compelling, and speaker appears polished and confident.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation interesting, and speaker appears comfortable.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) make the presentation understandable, and speaker appears tentative.	Delivery techniques (posture, gesture, eye contact, and vocal expressiveness) detract from the understandability of the presentation, and speaker appears uncomfortable.
<b>Language</b>	Language choices are imaginative, memorable, and compelling, and enhance the effectiveness of the presentation. Language in presentation is appropriate to audience.	Language choices are thoughtful and generally support the effectiveness of the presentation. Language in presentation is appropriate to audience.	Language choices are mundane, commonplace, or sometimes too technical, but still partially support the effectiveness of the presentation. Language in presentation is appropriate to audience.	Language choices are unclear and minimally support the effectiveness of the presentation. Language in presentation is not appropriate to audience.
<b>Organization</b>	Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable and is skillful and makes the content of the presentation cohesive.	Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is clearly and consistently observable within the presentation.	Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is intermittently observable within the presentation.	Organizational pattern (specific introduction and conclusion, sequenced material within the body, and transitions) is not observable within the presentation.
<b>Visual Aids</b>	Visual aids enhance the audience's understanding of the message and enhance audience's interest in the presentation. Audience can see and gain an understanding of the visuals in the time shown.	Visual aids enhance the audience's understanding of the message. Audience can see and gain an understanding of the visuals in the time shown.	Visual aids are appropriately related to the message. Audience can see and gain an understanding of the visuals in the time shown.	Visual detract from the message either due to not readily related to the message or due to a difficulty for the audience to see or understand the content of the visual.

# ECO 307: Introductory Econometrics - Written Communication Rubric

	<b>Capstone 4</b>	<b>Advancing 3</b>	<b>Developing 2</b>	<b>Benchmark 1</b>
<b>Purpose and Audience</b> <i>Paper has a purpose for the audience, and the paper is attentive to the audience's knowledge and interest in the subject</i>	Communicates a clear purpose and demonstrates a thorough attention to the assigned task(s) and focuses all elements of the work.	Communicates a clear purpose and demonstrates a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	Communicates a clear purpose and begins to show awareness of audience's perceptions and assumptions).	Purpose is not clearly communicated or the paper gives little attention to the purpose or audience.
<b>Content Development</b> <i>Content of the paper is well organized and well chosen to achieve the purpose of the writing</i>	Communicates appropriate, relevant, and compelling content in an organized fashion to illustrate mastery of the subject and to achieve its stated purpose.	Communicates largely appropriate, relevant, and compelling content in an organized fashion to explore ideas of the subject.	Communicates largely appropriate and relevant content to explore ideas of the subject.	Communicates appropriate and relevant content to develop simple ideas in some parts of the work.
<b>Sources and Evidence</b> <i>Use sources to develop ideas directly related to purpose of the paper and the content that follows</i>	Demonstrates skillful use of relevant sources to support and develop ideas that are appropriate for the content, the purpose, and the audience.	Demonstrates use of relevant sources to support ideas that are appropriate for the content, the purpose, and the audience.	Demonstrates an attempt to use of relevant sources related to content, the purpose, and the audience.	Demonstrates and attempt to use sources related to the content.
<b>Syntax and Mechanics</b> <i>Use formal, concise language that enhances communication of the message</i>	Uses language that is formal, eloquent, concise, yet complete in its exposition so as to skillfully communicate meaning to readers with clarity and fluency, and is virtually error-free.	Uses concise and straightforward language that generally conveys meaning to readers. The language in the portfolio has few errors.	Uses language that generally conveys meaning to readers with clarity, although writing may include some errors, or lack of conciseness or language choice may occasionally be distracting.	Uses language that sometimes impedes meaning because of errors in usage.

## ECO 307: Introductory Econometrics - Data Analysis Rubric

	<b>Capstone 4</b>	<b>Advancing 3</b>	<b>Developing 2</b>	<b>Benchmark 1</b>
<b>Methodology</b>	Econometric methodology is appropriate, conducted correctly, explained adequately for the audience, and convincingly address the purpose.	Econometric methodology is appropriate, conducted correctly, explained adequately for the audience, and at least partially addresses the purpose.	Econometric methodology is sometimes not appropriate or not correctly conducted, but it is explained adequately to the audience arguably the strategy (despite errors) addresses the purpose.	The econometric methodology is not appropriate or not correctly conducted and it is not explained adequately to the audience.
<b>Application / Analysis</b>	Uses the analysis of data as the basis for deep and thoughtful judgments, drawing convincing or insightful, carefully qualified conclusions from this work.	Uses the analysis of data as the basis for judgments, drawing reasonable conclusions from this work.	Uses the analysis of data for judgments, drawing mostly plausible conclusions work with few errors.	Uses the analysis of data as the basis for tentative, basic judgments or makes significant errors in conclusions
<b>Assumptions</b>	Explicitly describes all appropriate assumptions and shows awareness that confidence in final conclusions is limited by the accuracy of the assumptions.	Explicitly describes all or most appropriate assumptions.	Explicitly describes assumptions, with some omissions or small errors.	Attempts to describe assumptions.
<b>Conclusions</b>	Conclusions follow logically from evidence provided; are neither too broad or too narrow given the evidence; and consequences and implications tied to the purpose are discussed.	Conclusions follow logically from evidence provided and are neither too broad or too narrow given the evidence	Conclusion follows logically from some of the evidence provided, but possibly not all; or conclusions are too broad or too narrow given the evidence.	Conclusion is unclear or inconsistent with the evidence provided.