ECO 307: Introductory Econometrics
Instructor: James Murray
Expectations for the Final Presentation

- Time limit: A strict 5 minute presentation time will be strictly enforced

- Use PowerPoint or PDF slides.

- Your slides must be uploaded to Canvas by **Monday, May 6, 5:00 PM**

- Your slides will be available on the instructor desktop when the class begins. There will not be an opportunity to load your own slides.

1. **Introduction / Background:** Clearly state the purpose of your research project and sell your research project. Convince your audience that this is an interesting topic and include include some background to help your audience understand the issues that you will discuss. Keep in mind you have a very limited time frame. Coverage guide: Use approximately 1 minute, 1-2 slides.

2. **Data and Variables:** Define your variables so that the audience knows their meaning and their scale of measurement (i.e. binary, categorical, numeric, in dollars, percentages, etc.). Coverage guide: Use approximately 1 minute, 1 slide.

3. **Analysis & Results:** Present one or more of your statistical models and the results. You will not likely have time to present everything that is in your final paper. Prioritize on the model with the most interesting results, on a model that clearly addresses the purpose of your project. Coverage guide: Use approximately 2 minutes, 1-2 slides.

4. **Conclusion / Discussion:** What is the big takeaway? What did you learn? Coverage guide: Use approximately 1 minute, 1 slide.

Other Advice:

1. PRACTICE! PRACTICE! PRACTICE! Practice your presentation multiple times. Fortunately you work in groups, so you can practice your individual roles in front of one another. Make sure in your practice presentations that you stay within the time limit and you follow the advice in this document.

2. *Physical delivery:* Make eye contact with individuals in your audience. This means you should not be looking down at your notes and not looking at the overhead screen. Make sure you look and feel comfortable concerning your posture, gestures, and mannerisms. This comes with PRACTICE!!

3. *Verbal delivery:* Be sufficiently audible, use some expression in your voice, and go at a pace that is not too slow, but not too fast to understand. This comes with PRACTICE!!

4. *Language choice:* Use language that is professional. Avoid casual language and colloquialisms. This comes with PRACTICE!! Feel free to use econometrics terms that all members of an introductory econometrics audience should understand.

5. *Visual aids:* Use PowerPoint visual aids that are professional, appropriate for the audience and content, effective, and promote audience interest. The visual aids should help the audience keep their attention and understand and remember particular points and results.

6. *Avoid too much text on a slide:* No complete sentences. No paragraphs. Text should include the important take aways and the statistical results.

7. *No note cards! Don't read slides!* When any presenter does this, it always makes for a poor presentation. Doing this wll comes with PRACTICE!!

Grading: You will be graded on your final presentation using the ECO 307 course rubrics for **Oral Presentations** and **Data Analysis**.